



# Advertising Solutions

The ART DOLLS Magazine is a full-color digitally (suitable for printing) published magazine distributed with 6 issues per year.

# ART DOLLS

MAGAZINE



NEW LOOK

## What Is NEW

### \$ Lower Rates

A Full-Page sized ad is approximately 8 1/2 by 11 inches. ART DOLLS Magazine will only be issued in a digital format reducing the advertising costs from the print version previously charged by as much as 80% in most cases!

### Larger Ad Sizes

Upgrade Your Space, Not Your Budget...

Expanded ad sizes at lower rates give your brand room to shine and be seen in a new way.

### Social Media

Reaching out to your audience has now been expanded to the:

- transferred DOLLS groups
- the International Art Doll Registry groups on
  - Facebook
  - Instagram
  - Youtube
  - and Bluesky

### Greater Doll Audience

The ART DOLLS Magazine is electronically distributed in over 15 countries and translated in both English and in Italian.

## Favorites

### Sections & Events

- COLLECTOR'S CORNER - a place to display your collection and where questions and answers about a doll or accessory can be found
- THE DOLL SCENE - where artists may submit their latest doll creations
- DOLL CLUBS news - doll club information from local to around the world
- FREE TO THE PUBLIC EVENTS - use our free submission option for their event in the magazine
- Other EVENTS have a \$25.00 submission fee per event on the website that will be posted until the event ends

### Digital Connection

- Option to view the magazine as a book by turning each page as a flip book
- Live hyperlinks for easy navigation and connecting to advertisers
- The magazine will still be available as a downloadable PDF viewable version - complete with hyperlinks and search options
- The online Award of Excellent awards will continue
- A Yearly Digital Directory will be available both on the website and an annual digital magazine edition



Magazine Ad Type	Price Per Ad	Description
Single Entry Classified ad - 30-word limit (Includes two hyperlinks)	\$25.00	<p>Up to 30 words of text with no graphics or pictures – example:</p> <p><i>Acme Dolls</i>  <i>Specializing in One-Of-A-Kind Porcelain Dolls</i>  <i>123 Artist Boulevard</i>  <i>Fae Town, Realm of Wymysy 99999-9999</i>  <i>www.artdollsmagazine.com or</i>  <i>email: artdollsmagazine@outlook.com</i></p>
1/4 Page	\$100.00	<p>¼ page (full color) – may include graphics. Requires jpeg or bmp file suitable for ad layout and printing. Ad copy must be in a 4 inch wide by 5 inch tall or square 4 inch by 4 inch format.</p>
1/3 page	\$125.00	<p>1/3 page (full color) – may include graphics. Requires jpeg or bmp file suitable for ad layout and printing. Ad copy will be a banner style ad that will may be placed either at the top of a page or at the bottom. Ad will be 2 ¾ inches tall by 8 inches wide. You can select top or bottom placement location.</p>
1/2 Page	\$175.00	<p>½ page (full color) – may include graphics. Requires jpeg or bmp file suitable for ad layout and printing. Ad copy must be in either an 8 inch wide by 5 inch tall or 4 inch wide by 10 inch tall format.</p>
Full Page	\$200.00	<p>Full page (full color) – may include graphics. Requires jpeg or bmp file suitable for ad layout and printing. Ad copy should be in a format of no more than 8 inches wide by 10 inches tall.</p>

# Custom Styles

[www.artdollsmagazine.com](http://www.artdollsmagazine.com)

Full 2-page spread  
\$350.00

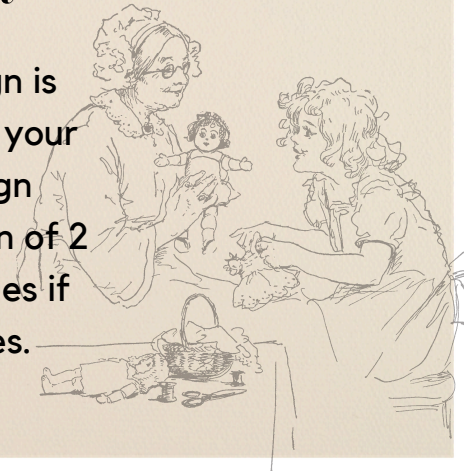
2 Full pages side by side and will be displayed in the flip book version of the magazine together – may include graphics. Requires jpeg or bmp file suitable for ad layout and printing. Ad copy should be in a no more than 8 inches wide by 10 inches tall per page.

Full Last Page  
\$250.00

The same as the full-page option above but will be the last page of the digital magazine edition.

## Custom Ad Layout / Creation

The layout design is yours to keep for your use. Each design receives the option of 2 free minor changes if used for 3 issues.



Receive 5 free minor changes if used for 6 issues. Minor changes consist of changing font, text, or background colors

**\$50.00 per design**

Contact us for more information at  
[artdollsmagazine@outlook.com](mailto:artdollsmagazine@outlook.com)

Advertisers wishing to advertise in the Italian only or both versions of the ART DOLLS Magazine email: [artdollsmagazine@outlook.com](mailto:artdollsmagazine@outlook.com)

If considering advertising in the ART DOLLS Magazine but at a later date, please let us know so that your art can be transferred from JP Media prior to the transition deadline.

# Media

Solo Advertiser Email list ad blast\*\* to over 15,000 plus opt-in artists and readers

(rate per send) is \$150 for first time and \$125 each for subsequent sending prior to the next issue.

\*\*This includes one social media blast to the transferred DOLLS groups and the International Art Doll Registry groups on Facebook, Instagram, and Bluesky for each add placement purchased.

## NEWSLETTER UPDATES

(2) two subscriber email updates between each issue will be sent.

One will be to announce the new issue is available and the second will be to remind subscribers that the issue is available. To be included in both of these emails is available at one rate fee.

If your ad is one of several others to be included (group rate), the fee is \$75. If you are requesting to be the only advertiser in the email updates for that issue, total fee is \$150.

Group Advertisers Email list ad blast\*\* to over 15,000 plus opt-in artists and readers

1/4 page advertisement will be \$75 each for first ad placement and \$60 each for subsequent ad placements until the next ART DOLLS Magazine issue is available.

## Ads placed directly on the ART DOLLS Magazine website,

a standard box ad is available. These will be randomly placed on the website and will be approximately 2 ½ inches by 3 inches.

They will be live for 60 days at the price of \$100 each.

## Premium placement on the ART DOLLS Magazine website,

Placement on the same page as the current new release of ART DOLLS Magazine is \$150 for 60 days.

Ad size will be a standard box ad and will be approximately 2 ½ inches by 3 inches.

# Digital Directory

The website digital directory is a contact directory area where anyone who does something doll related can advertise and be seen. It is divided into the different sections of doll retailers, clubs, organizations, and services. The directory has two available options (Basic and Directory Plus), for purchase with a renewal fee charged each year.

Available categories are:

- Dollmakers: Artists, Designers, & Manufacturers
- Doll Accessories & Fashions
- Doll Clubs & Organizations
- Doll House & Miniatures
- Instructors & Courses
- Media & Museums
- Repairs & Restoration
- Retailers & Auction Services
- Show Organizers
- Tools & Supplies

Options and Pricing:

## **BASIC**

The Basic Directory option at a fee of \$45.00 annually includes entry in one category with a limit of a 500-word narrative, contact information with two hyperlinks, and one image or picture (such as a logo). To be placed in additional categories is at a cost of \$25.00 per category.

## **DIRECTORY PLUS**

The Directory Plus option with an annual fee of \$85.00 includes entry in one category with space for a 1000-word narrative, contact information with five hyperlinks, and ten images or pictures. If you have an SEO (Search Engine Optimization) narrative - we will include that also! To be placed in additional directory categories is at a cost of \$40.00 per category.

# Advertising Layout Examples

## SINGLE ENTRY

Acme Dolls  
Specializing in One-Of-A-Kind Porcelain Dolls  
123 Artist Boulevard  
Fae Town, Realm of Wymys 99999-9999  
[www.acmedolls.com](http://www.acmedolls.com) or email to [acmedolls@faeville.com](mailto:acmedolls@faeville.com)

## QUARTER PAGE

## HALF PAGE

# General Policies

## Terms and Conditions

New advertisers must submit payment with first insertion. A service charge of 1 ½ percent per month is charged on all past due accounts.

Cancellations must be received in writing by the reserve ad space deadline. Cancellations of a frequency contract void the frequency rate and advertising discounts. Cancellations will be rebilled at the earned placement rate.

Charges will be added for preparation of all material that does not meet the stated requirements. Advertising material will be held one year from date of receipt and will be returned upon written request.

Publisher reserves the right to run previous advertisement if copy is not received by the materials due date.

With your basic ad information and instructions we will design your ad. Custom designed ads may be used in other publications provided all fees owed for the creation are paid. At your request, an ad proof can be emailed to you before publication as long as we receive your copy and photographs by the deadline.

If an advertisement is placed in the magazine you will receive a free coupon to download the digital copy of that issue.

# Misc.

The ARTDOLLS Magazine owns several internet domains to include the ARTDOLLSMagazine.com and DOLLSmagazine.com. All web queries to these domains will automatically be forwarded to the ARTDOLLSMagazine.com website. In this way, we are continuing several ways for your advertisements to be found by those familiar with these previously well-known doll organizations and publications.

Subscribers have access to downloadable digital issues of the previous DOLLS magazine from 2015 to present. The new ART DOLLS Magazine will also be available for digital download to subscribers.

<b>Edition</b>	<b>Reserve Ad Space By</b>	<b>Final Ad Due Date By</b>	<b>Projected Publication Date</b>
Winter Edition	Dec 15	Jan 1	Jan 20
Spring Edition	Feb 15	Mar 1	Mar 20
Summer Edition	May 1	May 15	May 30
Fall Edition	July 15	Aug 1	Aug 31
People's Choice - IADR Convention Edition	Sep 15	Oct 1	Oct 20
Award of Excellence - Directory	Nov 1	Nov 15	Dec 1

# Misc.

Advertisers are also encouraged to submit articles for the magazine. Please use the forms based on the type of submission on the website at:

[www.artdollsmagazine.com/forms.html](http://www.artdollsmagazine.com/forms.html)

We are always looking for articles about doll makers, creators, doll history, collections, etc. Deadlines and projected publication dates are below:

<b>Issue</b>	<b>Start Date for Submission</b>	<b>Final Article Due Date By</b>	<b>Projected Publication Date</b>
Winter Edition - 2027	Nov 1, 2026	Dec 1, 2026	Jan 20, 2027
Spring Edition 2026		Mar 1, 2026	Mar 23, 2026
Summer Edition 2026	Mar 24, 2026	May 1, 2026	Jun 1, 2026
Fall Edition 2026	Jun 2, 2026	Jul 31, 2026	Aug 31, 2026
2026 People's Choice - IADR Convention Special Edition	July 15, 2026	Sep 18, 2026	Oct 20, 2026
2026 Award of Excellence - Directory Special Edition	May 29, 2026	Oct 30, 2026	Dec 1, 2026

For more information or to place an advertisement, contact:

Shawn or Lesley Duthie at

[ARTDOLLSMagazine@outlook.com](mailto:ARTDOLLSMagazine@outlook.com) or call 1-406-253-9120